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FOR IMMEDIATE RELEASE

MUSKEGO, WI – Today, April 21, 2022, Rick Petfalski, Mayor, City of Muskego, announced that the groundbreaking for a new Fleet Farm store, to be located at the corner of Racine and College Avenues, will take place at 10:00 am on May 12, 2022. All are invited.

Fleet Farm spokesperson, Nick Widi, said that Fleet Farm, its management, and employees, were delighted with the Muskego location. He said, “Muskego is a wonderful city, its officials have been great to work with, and we look forward to being an active supporter of the community.”

Final approval for the store occurred on March 1, 2022, and Fleet Farm completed its purchase of the 15-acre site on April 8th.

Fleet Farm is a Wisconsin-based company that was founded in 1955. Its headquarters are in Appleton, Wisconsin, and it has 47 stores in communities across Wisconsin, Iowa, North and South Dakota, and Minnesota. It carries a large variety of everyday work, home, and recreational goods. These include products for garden, farm, cooking, marine, pets, automotive, auto service, clothing, footwear, sporting goods, patio, and hardware for home projects, snacks, and candy.

Nearby Fleet Farm stores are located in Oconomowoc, Germantown, and Delavan, Wisconsin. According to Widi, “Each Fleet Farm store is a little different depending on the site and community. The store in Muskego will be 137,000 sq. ft., with a 60,000 outdoor yard, a fuel center, and a car wash. We are hoping to open in the spring of 2023.”

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